
NORTH BRANCH CAPITAL

Founded in 2014, North Branch Capital is a lower middle market private equity firm, based in Oak Brook, IL, with a long history of investing alongside and partnering with management teams in industrial businesses. We specifically target businesses that lead with engineering excellence or value-added services in order to solve complex customer problems. We seek partnerships with strong leadership teams driving tremendous cultures, and we are much more than a source of capital or liquidity. With 50 years of collective operating experience, our collaboration with management teams is unique. This experience comes from the Partners of North Branch, not a network of executives or consultants.

Investment Criteria

Revenue \$10 million to \$75 million

EBITDA \$2 million to \$8 million

Geography United States and Canada for platform investments. Globally for add-ons.

Transaction Type

- Typically partnering with family-owned, entrepreneurial run private companies
- Ownership transitions
- Corporate divestitures
- Add-on acquisitions
- Control positions

Industry Preferences



Value Added Distribution

Business to business with moderate average order size. Complementary services or engineering component.



Niche Manufacturing

Non-commodity, highly engineered products. Low capital expenditure requirements.



Industrial Services

Unique service offering generating consistent, repeatable revenue.

North Branch Capital, LLC

Drake Oak Brook Plaza: 2211 York Road, Suite 207, Oak Brook, IL 60523

Website: www.northbranchcap.com

Please contact TJ Gaul (TJ@northbranchcap.com) or Nick Johansson (Nick@northbranchcap.com) for new opportunities.

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Investments



Investment Date: March 2015
Exit Date: November 2018
Location: Aliso Viejo, CA
www.motionsolutions.com

Motion Solutions is an engineering focused, value-added custom sub-assembly provider of linear motion and motion control solutions serving a variety of end markets including medical equipment, life sciences, technology, aerospace and defense and general industrial and automation.

Add-Ons Completed:



Investment Date: December 2015
Location: Maple Grove, MN
www.circuitcheck.com

Circuit Check is the leading manufacturer of test equipment used by electronics manufacturers to assess critical component quality, process, test and repair information.

Add-Ons Completed:



Investment Date: November 2017
Exit Date: December 2020
Location: Macomb, MI
www.heartlandhomeservices.com

Heartland is a leading technology-enabled provider of residential HVAC, plumbing, electrical and indoor air quality services in the Midwestern United States. The company maintains nine brands operating across five states.

Add-Ons Completed: Nine brands acquired during North Branch hold period.



Investment Date: May 2019
Location: Westlake, OH
www.fallprotect.com

Diversified Fall Protection is a designer and manufacturer of engineered fall protection systems for regulatory driven, mission critical safety applications and a value-added distributor of metal framings, fittings and hardware for safety and industrial applications.

Add-Ons Completed:



Investment Date: June 2015
Location: Boston, MA
www.alhi.com

Associated Luxury Hotels International (ALHI) is a Global Sales Organization, dedicated to the Meeting and Incentive (M&I) marketplace. ALHI connects the industry's leading meeting and event professionals to a curated collection of the world's most prestigious hotels, cruise ships, DMCs and travel partners through a global sales organization and event experiences.

Add-Ons Completed:



North Branch Capital Team



Jon Leiman



Bill Huber



Dan Bauman



TJ Gaul



Nick Johansson

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