

# NORTH BRANCH CAPITAL

## North Branch Capital Invests in Diversified Fall Protection

Oak Brook, Illinois – May 9, 2019



North Branch Capital, LLC (“North Branch”) announced today that it has completed an investment in Diversified Fall Protection (“DFP” or the “Company”). Headquartered in Westlake, Ohio, DFP is a designer and manufacturer of engineered fall protection systems for regulatory driven, mission critical safety applications and a value-added distributor of metal framings, fittings and hardware for safety and industrial applications.

“DFP is an outstanding business that utilizes a consultative, educational-based sales approach with the customers that it serves to make workplace environments safer,” said Jon Leiman, Partner of North Branch. “The Company is uniquely positioned to capture additional share in the ever-expanding fall protection industry. We are excited that management chose North Branch as its partner in this effort.”

“North Branch is a growth-oriented investor group that truly differentiated themselves in our search for a partner” said Jeff Schneid, President & CEO of DFP. “The North Branch team has an impressive track record of investing in and growing entrepreneurial businesses, and we look forward to partnering with North Branch to continue to deliver unparalleled service to our customers.”

North Branch partnered with Baird Principal Group and the DFP management team to complete this equity investment. First American Bank provided a working capital line of credit and a senior term loan facility. Katten Muchin Rosenman LLP served as legal counsel to North Branch in the transaction. Hennepin Partners acted as the exclusive financial advisor to the Company.

The transaction closed on May 3, 2019 and marks North Branch’s tenth transaction completed since launching in 2014. To learn more about Diversified Fall Protection, visit [www.fallprotect.com](http://www.fallprotect.com).

### About North Branch Capital

North Branch Capital ([www.northbranchcap.com](http://www.northbranchcap.com)) is a lower middle market private equity firm, based in Oak Brook, IL, with a long history of investing alongside and partnering with management teams in industrial businesses. We specifically target businesses that lead with engineering excellence or value-added services in order to solve complex customer problems. We seek partnerships with strong leadership teams driving tremendous cultures, and we are much more than a source of capital or liquidity. With 50 years of collective operating experience, our collaboration with management teams is unique. This experience comes from the Partners of North Branch, not a network of executives or consultants.