

# NORTH BRANCH CAPITAL

## North Branch Capital Expands Residential Roofing Platform *Infinity Home Services Purchases High Point Roofing*

Oak Brook, Illinois – April 19, 2022



North Branch Capital (“North Branch”) announced today that its portfolio company, Infinity Home Services (“IHS”), has purchased High Point Roofing (“High Point”). Based in Pilesgrove, New Jersey, High Point is a leading provider of residential roofing, siding, window and gutter replacement in the non-insurance, retail market. High Point was founded in 2017 and has grown into a sizeable player in the New Jersey, Philadelphia and Delaware markets.

“Greg Guth and Ron Cuff have built a high growth, market leader, and we are excited to bring additional resources to the High Point team and continue the great legacy this company has established,” said Josh Sparks, CEO of IHS. “It’s a natural partnership from a cultural standpoint and allows IHS to expand its addressable market to the East Coast.”

“My partner Ron and I are thrilled for our employees, customers and families to join an organization with significant momentum and growth” said Greg Guth, President of High Point. “We evaluated several organizations in our search for a partner and joining the IHS group of companies presented the best long-term opportunity and cultural fit for our employees and continued success of our company.”

Headquartered in New Berlin, Wisconsin, IHS is a leading provider of residential roofing, siding, window and gutter replacement in primarily the non-insurance, retail market. The company currently has four brands in its portfolio and has served approximately 50,000 homeowners in its history. This is IHS’s third strategic acquisition since North Branch became the majority shareholder in September 2021.

The transaction closed on April 1, 2022 and marks North Branch’s 26<sup>th</sup> transaction completed since launching in 2014. Katten Muchin Rosenman LLP served as legal counsel to IHS and North Branch in the transaction and BMO Sponsor Finance provided a term loan facility.

### **About North Branch Capital**

North Branch Capital ([www.northbranchcap.com](http://www.northbranchcap.com)) is a complete partner for growing, lower middle market, industrial businesses. We specifically target investments in businesses with outstanding growth prospects, both organically and through add-on acquisitions. We also seek partnerships with strong leadership teams driving tremendous cultures. With 50 years of collective operating experience, our collaboration with management teams is unique. Our goal is to unlock potential and accelerate growth through investment in people, processes and systems.