

# NORTH BRANCH CAPITAL

## Diversified Fall Protection Completes Two Acquisitions, Expanding West into Utah and California

Oak Brook, Illinois – February 1, 2022



North Branch Capital (“North Branch”) announced today that its portfolio company, Diversified Fall Protection (“DFP”), has added Versatile Fall Protection (“Versatile”) and Rooftop Anchor (“RTA”) to its portfolio of leading fall protection companies located across the United States. Headquartered in Valencia, CA, Versatile is a provider of engineered fall protection systems, inspections and training services. RTA, based in Heber City, UT, provides fall protection systems and related services primarily for rooftop applications.

“With the addition of Versatile and RTA, we are now the largest player in the fall protection industry with nationwide coverage,” said Jeff Schneid, CEO of DFP. “Both Versatile and RTA add industry leading talent, increased engineering expertise, a more

diverse product set and West Coast manufacturing capabilities to enhance our customer experience. We are thrilled to have both teams join the DFP organization.”

Versatile and RTA mark North Branch’s 24<sup>th</sup> and 25<sup>th</sup> transactions completed since launching in 2014. Katten Muchin Rosenman LLP served as legal counsel to DFP and North Branch. To learn more about Versatile, visit [www.versatilefallprotection.com](http://www.versatilefallprotection.com). To learn more about RTA, visit [www.rooftopanchor.com](http://www.rooftopanchor.com).

### About Diversified Fall Protection

Diversified Fall Protection is a designer and manufacturer of engineered fall protection systems for regulatory driven, mission critical safety applications and a value-added distributor of metal framings, fittings and hardware for safety and industrial applications. The company’s in-house capabilities include engineering, fabrication, installation, training, certification and recertification of engineered fall protection systems that make workplace environments safer. To learn more about Diversified Fall Protection, visit [www.fallprotect.com](http://www.fallprotect.com).

### About North Branch Capital

North Branch Capital ([www.northbranchcap.com](http://www.northbranchcap.com)) is a lower middle market private equity firm, based in Oak Brook, IL, with a long history of investing alongside and partnering with management teams in industrial businesses. We specifically target businesses that lead with engineering excellence or value-added services in order to solve complex customer problems. We seek partnerships with strong leadership teams driving tremendous cultures, and we are much more than a source of capital or liquidity. With 50 years of collective operating experience, our collaboration with management teams is unique. This experience comes from the Partners of North Branch, not a network of executives or consultants.